

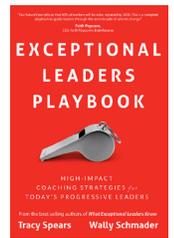
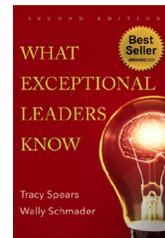


ABOUT TRACY

Tracy is an internationally recognized speaker, author, trainer, and advocate. Her broad expertise, combined with her relatable and passionate delivery, have made her an in-demand speaker in America and abroad.

She is the founder of the Exceptional Leaders Lab and has co-authored two books: “What Exceptional Leaders Know,” and “Exceptional Leaders Playbook.” As a thought leader for over 25 years, Tracy Spears has helped organizations, communities and executive teams achieve extraordinary growth with successful strategies that build exceptional leaders.

Tracy earned her communications degree from the University of Oklahoma and was on the softball team. As an athlete, she participated in the US Olympic Sports Festival, was a National Junior Olympic Coaching Instructor and played in Japan as a member of the US National Softball Team.



“Tracy Spears has a way of nudging, guiding, and prompting one to look more deeply into leadership and how that plays out both personally and professionally.”

“Tracy’s content is fresh, progressive, and engaging. She provides immediately actionable strategies for leaders of all levels.”

SPEAKING PROGRAMS & COACHING SERVICES

KEYNOTE SPEAKING

- ▶ Keynote Topics for 30, 60, 90 & 120 Minutes
- ▶ Speaking Content for Leadership & General Audiences
- ▶ Virtual, Video & Webinar Delivery Available

HALF DAY & FULL DAY WORKSHOPS

- ▶ Diversity & Inclusion in the Workplace
- ▶ Unconscious Bias
- ▶ Connecting with Different Personalities
- ▶ What Exceptional Leaders Know
- ▶ Temperament, Tolerance & Teamwork
- ▶ The Exceptional Leaders Playbook
- ▶ The THREADS that Connect a High-Performance Culture
- ▶ Developing Your Personal Brand

TEAMBUILDING

- ▶ Enhancing Inter-Office Communications
- ▶ Optimizing Teamwork
- ▶ Department & Committee Retreats

EXECUTIVE COACHING

- ▶ One-on-One Coaching
- ▶ Leadership Coaching for Individuals & Executive Teams

STRATEGIC PLANNING

- ▶ Strategic Planning Workshops & Retreats
- ▶ Optimizing Committees & Boards
- ▶ Organizational Mission Statement & Charter Development

